BS"D

Celebration!

30th Annual Calgary Community Menorah Lighting

1989-2018 | 5750-5779



















Shining the light of Chanukah in Calgary for 29 years!

Letter written by Rabbi Menachem M. Schneerson, The Lubavitcher Rebbe

By the Grace of G-d On the eve of Chanukah, 5741 [1980] Brooklyn, NY

To all Participants in the Public Lighting of the Chanukah Menorah in the USA

Greeting and Blessing!



Chanukah, the Festival of Lights, recalls the victory—more than 2100 years ago—of a militarily weak but spiritually strong Jewish people over the mighty forces of a ruthless enemy that had overrun the Holy Land and threatened to engulf the land and its people in darkness.

The miraculous victory—culminating with the dedication of the Sanctuary in Jerusalem and the rekindling of the Menorah which had been desecrated and extinguished by the enemy—has been celebrated annually ever since during these eight days of Chanukah, especially by lighting the Chanukah Menorah, also as a symbol and message of the triumph of freedom over oppression, of spirit over matter, of light over darkness.

It is a timely and reassuring message, for the forces of darkness are ever present. Moreover, the danger does not come exclusively from outside; it often lurks close to home, in the form of insidious erosion of time-honored values and principles that are at the foundation of any decent human society. Needless to say, darkness is not chased away by brooms and sticks, but by illumination. Our sages said, "A little light expels a lot of darkness."

The Chanukah Lights remind us in a most obvious way that illumination begins at home, within oneself and one's family, by increasing and intensifying the light of Torah and Mitzvos in the everyday experience, even as the Chanukah Lights are kindled in growing numbers from day to day. But though it begins at home, it does not stop there. Such is the nature of light that when one kindles the Chanukah Lights are expressly meant to illuminate the "outside," symbolically alluding to the duty to bring light also to those who, for one reason or another, still walk in darkness.

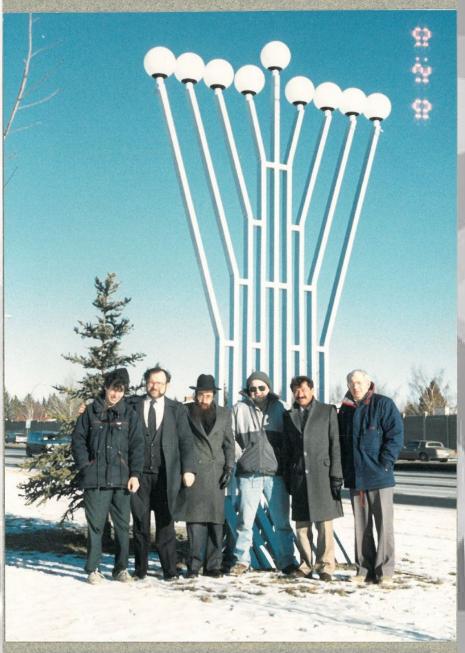
What is true of the individual is true of a nation, especially this great United States, united under G-d, and generously blessed by G-d with material as well as spiritual riches. It is surely the duty and privilege of this Nation to promote all the forces of light both at home and abroad, and in a steadily growing measure.

Let us pray that the message of the Chanukah Lights will illuminate the everyday life of everyone personally, and of the society at large, for a brighter life in every respect, both materially and spiritually.

With esteem and blessing in the spirit of Chanukah

M. Schneerson

Original Menorah Team



(left to right) Sam Hershcovis, Harold Finkleman, Rabbi Menachem Matusof Gerald Wolfson, Simyon Vinnik, Sam Kshinevsky (missing: Rick Dworkin)

Today's Program

Honouree: Mr. Al Osten Musical Guest: Mr. Evgueni Alexeev Master of Ceremonies & Welcome: Mr. Shael Gelfand

Arnold Dvorkin
Akiva Academy Choir
Calgary Jewish Academy Choir
Calgary Jewish Federation: Mr. Jared Shore
Raffle for the State of Israel Bonds
in memory of Mr. Aron Eichler OBM
Shloimele Matusof
Historical Video Montages
NEW THIS YEAR: Special Children's Chanukah Program

MENORAH LIGHTING

Mayor Naheed K. Nenshi Honouree Mr. Al Osten Rabbi Menachem M. Matusof Rebbetzin Rochel Matusof Noa Paul - CTeen Leader

Dancing, Chanukah Gelt, and Gifts for the Children

DELICIOUS LATKES!

The program can be seen online at Menorah.ca, Facebook.com/ChabadAlberta, Jewish.tv, and on YouTube.

Internet Broadcast
Adams Technologies Inc.
Rabbi Dovid Altein & Creative Solutions
Chabad.org & Jewish.tv

NEW THIS YEAR! Special Children's Chanukah Program!

5:30pm:

Enjoy special seating at the Community Menorah Lighting, watching School choirs and the Menorah lit while winning raffle tickets towards amazing prizes

6:00pm (Approx.):

After the Menorah Lighting, children can quietly make their way to the "Kids Room" to participate in a fascinating Magic Show, followed by Raffles for Special Gift Prizes!*

Grand Raffle prizes include:

\$100 Giftcard to Mastermind Toys - Drone - Lego & more!

*Children can be dropped off at the kids room. They will be supervised there by responsible adults, and will only be allowed out when their parents come pick them up.

FRIENDS OF CALGARY CHABAD Mr. Murray Robins - Chairman

Project Coordinator: Mr. Simon Apter

Historical Video Coordinator: Ms. Lisbeth Hilzerman

Calgary Community Menorah Lighting Co-Founder, Producer, and Emcee for Twenty-One Years Mr. Harold Finkleman

Calgary Community Menorah Ceremony Coorganizer for Twenty-Eight Years Mr. Aron Eichler OBM

Hinei Ma Tov

(A song which says how pleasant it would be if the bretheren could all live together in peace and harmony.)

Henei ma tov umanaim Shevet achim gam yachad Hinei ma tov umanaim Shevet achim gam yachad

Hinei ma tov (Hinei ma tov) Lai lai lai lai Lai lai lai lai

Oseh Shalom

(A prayer for peace)

Oseh shalom bim'romav Hu ya'aseh shalom aleynu V'al kol yisrael V'imru amen

He who makes peace in his high places He shall make peace upon us And upon all of Israel And say Amen

Sevivon

Sevivon Sov Sov Chanukah Hu Chag Tov Chanukah Hu Chag Tov Sevivon Sov Sov Sov

Chag Simcha hu la'am Nes Gadol Haya Sham Nes Gadol Haya Sham Chag Simcha hu la'am

Dreidel spin spin spin Chanukah is a nice holiday Chanukah is a nice holiday Dreidel spin spin spin

It's a joyous holiday for the nation A great miracle happened there A great miracle happened there It's a joyous holiday for the people

Lich'vod HaChanukah

Avi hidlik nerot li Veshamash lo avukah. Yod'im atem lich'vod mi? Lich'vod haChanukah.

Mori natan sevivon li Ben-oferet yetzukah. Yod'im atem lich'vod mi? Lich'vod haChanukah!

Imi natnah levivah li, levivah chamah, metukah. Yod'im atem lich'vod mi? Lich'vod haChanukah.

Dodi natan teshurah li, prutah achat shechukah. Yod'im atem lich'vod mi? Lich'vod haChanukah.

My father lit some candles for me And a Shamash that looks like a torch. Do you know why he did so? To celebrate Chanukah!

My teacher gave me a dreidel Cast in lead. Do you know why he did so? To celebrate Chanukah!

My mother gave me a doughnut, A warm, sweet doughnut to eat. Do you know why she did so? To celebrate Chanukah!

My uncle gave me a small gift, A coin solitary and worn. Do you know why he did so? To celebrate Chanukah!



Mrs. Ruth Carnat OBM Honouree 2000 / 5759



PM Stephen Harper, Mayor Dave Bronconnier & Rabbi Menachem Matusof - 2008 / 5769



Akiva Academy Choir 2007 / 5768



The Sussman Family, David, Jacob, & Sara 2003 / 5764



The Calgary Jewish Academy Choir 2004 / 5765



Chabad's Chanukah display at the Alberta Children's Hospital - 2005 / 5766

Ma-Oz Tzur

(This well-known Chanukah song summarizes historical challenges faced by the Jewish people that have been overcome with G-d's Help)

Ma-oz Tzur Y'shu-a-tee L'cha Na-e L'sha-be-ach Ti-kon Bet T'fee-la-tee V'sham To-da N'za-be-ach. L'et Ta-chin Mat-be-ach Mee-tzar Ha-m'na-be-ach Az Eg-mor, B'shir Miz-mor Cha-nu-kat Ha-miz-be-ach.

Oh What a Party

Oh what a party what a seuda That they all had on that Chanukah They ate up every single latke And then they danced the kazatzka People came from one hundred miles And every face was full of smiles Fathers and boys, girls and ladies Even bobbies and zaidies They lit the Menorah And said divrei Torah Two year old Devorah Sang the Maoz Tzur They all drank Lechaim Next Year this time In Yerushalayim We will be for sure

Ani Ma'amin

(A song reflecting one of the thirteen principles of the Jewish faith)

Ani m'amin Be'emuna shelema Beviat hamashiach ani ma'amin Veaf al pi sheyitmahmeha Im kol zeh, ani ma'amin

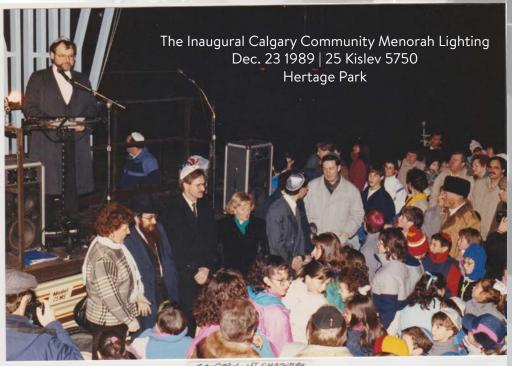
> I believe with complete faith In the coming of the Messiah, I believe Believe in the coming of the Messiah And even though he may tarry Nonetheless I will wait for him

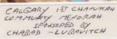


KlezMerovitz 2003 / 5764

The Calgary Boys Choir 1994 / 5755









Chabad

Menorah Event

Hundreds of people turned out on Dec. 23 to light the "candles" on what has been called the Calgary Jewish community's first "Community Menorah".

The 16-foot high electrified steel menorah was sponsored by Chabad-Lubavitch of Alberta, and was located north of Heritage Drive SW on the west side of 14th St. Event organizers estimated that as many as 500 people participated in the event, which occurred during unusually balmy weather.

The menorah was designed and fabricated in Calgary by Simyon Vinnik (architect), Sam Hershcovis (welder), Gerald Wolfson (electrician), and Sam Kishinevsky (painter). Project co-ordinators were Rabbi Menachem M. Matusof, of Chabad-Lubavitch, and Harold Finkleman.

Participants included the Akiva Academy choir and student council president Isaac Bogoch; Adam Aptowitzer, a Calgary Jewish Academy student; Community Council president Hal Joffe, and Mayor Al Duerr.

Children present were provided by organizers with Chanukah gelt, and audience members were treated to latkes.

Menorah Mobile

The Chabad van was outfitted with a specially designed, electrically operat-



Fabricators of the tallest menorah on the prairies, and menorah program organizers, gather around their creation (at right).

Among those attending the ceremony for the first lighting of the giant menorah were (upper left, from left) Dianne Mirosh, MLA; Rabbi Matusof, Chabad Director; Mayor Al Duerr, guest speaker; Bobbie Sparrow, MP.

The Chabad "Menorah Mobile" pauses during its travels (lower left).

ing menorah during Chanukah. The "Menorah Mobile" travelled throughout the city reminding Jews about the holiday and its message of religious freedom for all.

Soviet Jews

A Chanukah party was held at the Palliser, Pumphill Bayview Community Association building on Dec. 27 for Russian-speaking members of the Jewish community. About 80 people participated. The traditional program included menorah lighting, latkes, refreshments, music, the distribution of Chanukah gelt to children, dreidel playing, and the showing of a video on Chanukah celebrations around the world.

Chanukah Awareness

Some 300 Chabad Chanukah pamphlets were distributed in Calgary and Edmonton, and to a Jewish inmate at Bowden Correctional Institution.



Mayor Naheed Nenshi receiving his purple yarmulka alongside Rabbi Matusof and Honouree Dr. Dan Goldstien - 2010 / 5771



Mr. Aron Eichler OBM singing alongside the Calgary Fiddlers 2006 / 5767



Latkes with the Mayor with left to right, Pamela Silver-Robins OBM, Rabbi Matusof, Mayor Al Duerr, Dr. Leonard Smith and Murray Robins - 1999 / 5760



Take the Oy Train 1996 / 5757



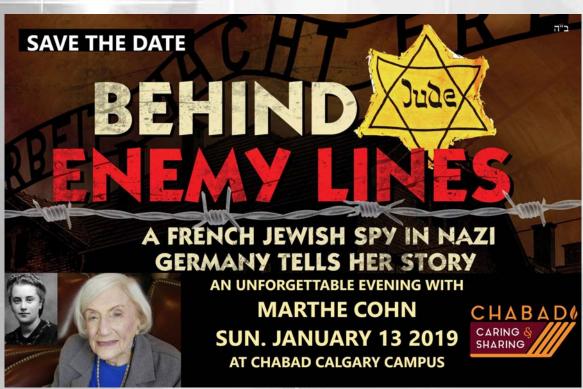
Jack Feingold OBM Honouree - 1993 / 5754



The late Premier Ralph Klein 2007 / 5768









Open to All!

Friday December 7th

Chabad Calgary Campus 134 Forge Road SE

Experience the joy and warmth of a Shabbat Dinner with family and friends.

Four course meal

Shabbos Accommodations Available Upon Request

- 4:00pm Menorah Lighting
- 4:12pm Shabbos Candle Lighting
- 4:30pm Chanukah Fun
- 5:00pm Kabbalat Shabbat
- 5:30pm Shabbos Dinner

- · Cost:
- Ages 3-12 \$20, Adults \$35
- · 10% off Family 4 or more
- · Can't afford?
- Call us at 403.281.3770.

RSVP online at Menorah.ca

Dinner Sponsor: \$360 | Table Sponsor: \$100



Another Inclusive Outreach Project of Chabad Lubavitch of Alberta

Chanukah at Chabad Lubavitch of Alberta

CTeen Chanukah Program | Bat Mitzvah Club Chanukah Party
CKids Chanukah Party | Chanukah Outreach with Seniors
Friday Night Chanukah Dinner | Glenmore Trail/Chabad Campus LED Menorah
Hospital Menorahs & Visitation Outreach | Heritage Park Menorah
Small Community Outreach | Alberta Jail Outreach | Sufganiyot Outreach Programs
Chanukah Guide Distribution | Friendship Circle Chanukah Party
Latke Baking & Food Preparation | Calgary Community Menorah Lighting
Car Menorahs Shining Bright in Calgary | Menorah Kits Distribution & Outreach
Calgary JLI (Jewish Learning Institute) Chanukah Classes & Lunch and Learn
Special Chanukah Tanya Classes | Calgary Yachad Hebrew School Chanukah Party
Chanukah at the University of Calgary | 7 Digital Menorahs Around Calgary

If you wish to lend support to any of these programs, be it volunteering or sponsoring, please visit Menorah.ca or call 403.281.3770.



A special thank you to ShawTV, the Shaw Family, Jim Cummings, and Scott Pym-Hember for all of their partnership, cooperation, assistance hard-work, and support for over twenty-five years.

Left:

Heather Shaw of ShawTV being presented with a Menorah as a gift of friendship and appreciation by Mrs. Rochel Matusof - 1996 / 5750



We encourage you to lend your support to Project Warmth by donating blankets, gloves, sleeping bags, scarves, parkas, and items of warm clothing which are being gathered and cleaned for distribution to those in need. Thank you National Neon for helping us set up our beautiful Menorah at Heritage Park and Calgary City Hall!







GAN ISRAEL WINTER CAMP GANISRAEL.CA



Al Osten putting up a mezuzah at the Grand Opening of the Chabad Calgary Campus - May 14, 2017 | 18 Iyar 5777

About our Honouree: Mr. Al Osten

Mr. Osten remembers attending the first Community Menorah Lighting on 14 Street by Heritage Park in 1989, and since has been a friend and supporter to Chabad's programs.

Born in Saskatoon in 1931, Al was the seventh child of Aron and Bessie Ostrovsky who moved their

family to Edmonton when he was an infant. The door to his family home was always open to family and friends and he learned from a young age the importance of family, community and Tzedakah (charity).

"To this day, I love being surrounded by people," Al says. He attended Canada's first Jewish day school, the Talmud Torah, in Edmonton and celebrated his Bar Mitzvah at the Beth Israel Synagogue, also in Edmonton.

A former singer, recording artist and Broadway investor, Al was born with a gift for music.

Alongside life-long friend and business partner Buddy Victor, they were co-owners of the original Alberta and Saskatchewan Weight Watchers franchises. Al moved to Calgary in 1969 to run the growing local Weight Watchers operation. Their franchises were sold to Weight Watchers of Canada in 2013.

Having attained success on so many fronts, Mr. Osten and Mr. Victor have turned their thoughts and deeds to giving back to the communities that have been good to them, and have supported charitable causes, sometimes publically, often quietly, and humbly.

Their first major public endowment supported a capital campaign for the art gallery of Alberta where the third-floor gallery is named for Buddy Victor and Al Osten. Mr. Osten was also a long-serving member of the Theatre Calgary Board of Directors.

Their legacy includes the establishment of the Buddy Victor and Al Osten Foundation in Edmonton and the Al Osten and Buddy Victor Foundation in Calgary. Mr. Osten's generosity has been felt by many institutions in the Calgary Jewish community, including The Jewish National Fund, Chabad's Calgary Campus and programs, Temple B'nai Tikvah, Calgary Jewish Federation/UJA, Jewish Family Service Calgary, Hadassah-WIZO and the Beth Tzedec's Jewish Film Festival, to name a few.

They have supported a wide range of urgent needs from palliative-care beds to disaster relief.

The Al Osten & Buddy Victor Alberta Tennis centre followed in June 2016., and in 2017 Al and Buddy were the honorees of the JNF yearly dinner!

Together and individually, Osten and Victor continue to support health, recreation, social services and arts initiatives.



MESSAGE FROM THE PREMIER OF ALBERTA

On behalf of the Government of Alberta, it is my pleasure to welcome everyone to the 30th Annual Calgary Community Menorah Lighting.

The lighting of the menorah during Chanukah is a wonderful, bright celebration of miracles—an expression of hope, perseverance and thanksgiving. This evening's community observance of Jewish faith and culture is also, in its own way, a light against the darkness.

Alberta is a place where people of all backgrounds and religions are free to practice and preserve their traditions. Every opportunity we take to learn from one another and find the beauty in our diversity makes our province stronger.

Alberta's Jewish community is a vibrant part of our multicultural mosaic, and I am grateful for the many contributions its members have made to our society. Thank you to Chabad Lubavitch of Alberta for organizing this event and for continuing to kindle and brighten Jewish life in our province.

I wish everyone a joyous and festive Chanukah.



Rachel Notley, Premier of Alberta

Thank you to all of our Sponsors

Leonard and Faigel Shapiro Leaders and Lamp Lighters Chanukah 5779/2018

Challell Manage	Designation Of Mali Desites	
City Hall Menorah	Benjamin & Mali Docktor	
Stage for Menorah	Gordon & Eva Hoffman	
Candles	Chevra Kadisha of Calgary	
Bus Transportation	Rick Douglass and Foothills Transportation Ltd.	
Printing of Event Programs	Michael & Giezelle Pash	
Transportation of Menorahs	National Neon	
Maintenance of Menorahs	National Neon	
Chanukah Gelt	Leonard & Faigel Shapiro	
Chanukah Gifts and Cards	Leonard & Faigel Shapiro	
Israel Bonds Certificates for Chldren	Leonard & Faigel Shapiro	
CKids Chanukah Program	Allan & Delphine Rajesky	
CKids Chanukah Program Prize Sponsor	Roy & Candice Almog	
CKids Chanukah Program Magic Show Sponsor	Richard Young The Magician	
Live Internet Broadcast	Ben & Diane Docktor	
Sound System	Murray Robins	
Cameras and Lighting	Richard Goodis	
Electrical Set-Up of Heritage Park Menorah	National Neon	
Light at Heritage Park Menorah	Fanny Wedro in memory of Leo Wedro, Rabbi Mordechai & Esty Groner, Henry & Debbie Mandlebaum, Luxmux Technology Corp.	
Glenmore Trail Chabad Campus LED Menorah	Carol Abbott in memory of Gerald Wolfson	
Calgary JLI Chanukah Classes	Benjamin & Mali Docktor	
Chanukah Tanya Class with Rabbi Matusof	Lev & Eugenia Virine	
Friday Night Chanukah Dinner Sponsor	Fanny Wedro in memory of Leo Wedro	
Friday Night Chanukah Dinner Table Sponsor	Simon & Tamar Habot	
Yachad Hebrew School Chanukah Party	Darryl & Allison Gurevitch	
Chanukah Outreach with Seniors	Lev & Eugenia Virine	
Alberta Children's Hospital Menorah	Leib & Bettina Zeisler & Family	
Foothills Hospital Menorah	Gerry & Meredith Pfeffer	
Rockyview Hospital Menorah	Leib & Bettina Zeisler & Family	
South Health Campus Menorah	Asaph & Melanie Ksienski, Eric & Amy Dantzig	
Hospital Visitations	Roy & Candice Almog, Irene Melnyk, Ron & Marilyn Oshry	
Chanukah Guides	Sobeys Bridlewood	
Chanukah at UofC	Rabbi Menachem & Rochel Matusof	

Sufganiyot Outreach Program	Lanny & Gabrielle Geller
Menorah Kits Distribution & Outreach	Rabbi Zalmy & Brochie Levin
Security	David & Zohar Wallach
Bat Mitzvah Club Chanukah Party	Anonymous
Chanukah Tanya Class with Rabbi Matusof	Anonymous
Menorah.ca	Avi Amir & Homes by Avi
Inflatable Dreidel at Chabad Campus	Alexander & Marina Brudnyi
Alberta Jail Outreach	Jennifer & Mike Brown

Sponsors are listed as of printing. We are sorry if we missed you.

Items Left to Sponsor

If you would like to offer your support, please call Chabad at 403.281.3770 or visit Menorah.ca.

City Hall Fees	\$1,120
Inflatable Menorah at City Hall	\$250
Inflatable Dreidel at City Hall	\$250
Invitations, Advertisements, & Publicity	\$750
Light at Heritage Park Menorah (4 Remaining)	\$360
Car Menorahs (4 Remaining)	\$250
JLI Lunch & Learn	\$180
Friendship Circle Chanukah Party	\$180
CTeen Chanukah Party	\$360
Chanukah at UofC	\$180
Friday Night Chanukah Dinner Table Sponsor (9 Remaining)	\$100
Peter Lougheed Hospital Menorah	\$360
Hospital Visitations (2 Remaining)	\$180
Inflatable Menorah at Chabad Campus	\$360
Alberta Jail Outreach (1 Remaining)	\$180

Sponsor a Light - Illuminating Calgary for 30 Years!

This year 20 Menorahs = 180 Lights!

Sponsor a Light for \$30

The printing of this program is dedicated by Dr. Michael and Giezelle Pash in loving memory of her parents, Binyomin ben Chayim - Ben Wolf,

January 18, 2005 - 8 Shevat 5765, and Ethel bas Berel - Ethel Wolf,

April 29, 2010 - 15 Iyar 5770,

the grandparents of Lindsay and Joel and great-grandparents of Layla and Riley who are performing in the Calgary Jewish Academy Choir this evening.

Your Dedicated Volunteers

at the time of printing

We thank you all very much!

We apologize if we missed your name. Please advise us of our ommission.

Carol Abbott | Vince Aiello | Evgueni Alexeev www. EvgueniViolin.com | Ashrit Babaganov Rita Babaganov | Karen Belzberg | Nathalie Berard | Jennifer Brown | Arnold Dvorkin Larry Epshtein | Alice Fischer | Shael Gelfand | Halley Girvitz | Esty Groner | Ella Havkin Lisbeth Hilzerman | Yanina Judkovski | Rivky Kanelsky | Ariel Khavkin | Julia Khavkin Linda Kitchen | Daniel Korduner | Jacob Korduner | Lera Korin | Sasha Korin | Marina Korotkin Vitaly Korotkin | Neil Labell | Chana Lourie | Jacob Martin | Irene Melnyk | Dorit Moise Darcy North | Sofia Nosonovich | Noa Paul | Guy Price | Adina Shimonov | Daniel Shimonov | Nina Shimonov | Marina Stitsenko | Eugenia Virine | Shmuel Virine

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